

BuCu West

Where Business Meets Culture

30th Anniversary | Go Bond | Westwood Chile Fest | Creative District | Events | Stay Involved

Our Mission: BuCu West is working to create a destination that promotes and supports entrepreneurs, small business, cultural organizations and residents in the development of an authentic, energetic and colorful environment.



CELEBRATING 30 YEARS

Stay Tuned:

www.bucuwes.com

4200 Morrison Road Unit 3, Denver, CO 80219

Contact: jose@bucuwes.com for more information!

Our History:

BuCu West incorporated as a non-profit organization in January of 1987 as the Morrison Road Business Association of Denver. It was a grassroots initiative by Morrison Road business owners and property owners to clean up Morrison Road. Much has changed since 1987 but one Morrison Road continues to be a Blue-collar commercial corridor surrounded by a working class neighborhood. BuCu West Staff and Board of Directors are proud to serve the corridor and support locally owned business owners and entrepreneurs. We will continue to improve the way Morrison Road serves this community with the support of Westwood.

2017 GO Bond: MORRISON ROAD

On November 7th by voting yes on 2A-2G Denver Residents will approve 460 projects city wide including very important improvements to the Morrison Road corridor and the Westwood neighborhood. To see the full list of projects or to get more information on supporting the GO Bond visit OurDenver2017.com.



Morrison Road Streetscape Implementation Plan

The GO Bond would bring \$12.24 Million dollars to Morrison Road to develop a safe corridor for Westwood, removing A Physical Barrier and Revitalizing the Neighborhood with:

- Lighting and signage
- ADA and Intersection Improvements
- Public Gathering spaces
- Neighborhood Connectivity with crosswalks and connections to bike routes
- Enhances economic opportunity

The projects build on 30 years of work from the Westwood community. BuCu West continues to look for ways to support responsible reinvestment to support this underserved community. The bond projects would be catalytic, transforming Morrison Road from a divider to a community connector and creating an urban corridor for Westwood.



2017: WESTWOOD CHILE FEST

The 7th annual Westwood Chile Fest celebrated the neighborhoods rich collective of “makers” - entrepreneurs, artists, chefs and bakers, stylists, and mechanics that pride themselves on their craftsmanship and services. This year many activities were themed around families with a strong focus on authentic food and the arts.

The Westwood Chile Fest was able to bring diverse communities together with local food, art, music, and dance. We also continued the tradition of a Chile Pepper competition and awarded trophies to the contestants that conquered the test of heat.



2017 had the largest event yet, bringing a crowd of over 3,500 guests from Denver, with many visiting from out of state. We celebrated our new Creative District Certification with over 20 art vendor booths, 6 live murals, a metal invitational, face painting, nichos, and a Frida Kahlo dress up booth.

We had great food options at the event including 3 food trucks (Spud Nation, Tacos and Tortas and El Gallo Blanco), Kahlo's Mexican Restaurant, and Mujeres Emprendedoras. We had amazing sponsors and community involvement this year and look forward to growing the event next year.



Westwood: CREATIVE DISTRICT

Murals With a grant from Denver's Urban Arts Fund, and addition sponsorship from The Trust for Public Land, we selected eight local artists to complete murals on Morrison Road. Our intent was to have the murals completed during the Westwood Chile Fest. Many were started prior and completed that day, as well as a few additional to be completed this fall.



Take a walk down Morrison Road to see murals on the following businesses:

1. State Farm
2. Ortega Auto Repair
3. Custom Transmissions
4. Ernie's Auto Service
5. Re:Vision
6. Angel's Window Tint
7. Tienda De Sandoval

The murals have added vibrant street art to areas once targeted with graffiti. Artists mentioned engaging in conversation with the business owners and community while painting. It was a nice exchange between the artists and the community.

Look for new banners highlighting the mural images on Morrison Road this winter, introducing and identifying the area as a Creative District. We also plan on highlighting the murals and artists on our website under our new Creative District tab, coming soon. Keep up-to-date on future mural walks, art presentations and projects surrounding the murals by following our Facebook and bucuwest.com.



Metal Invitational The Exhibit was held at the Westwood Food Cooperative, and curated by Crystal O'Brien. We selected artists that worked in various types of metal to participate. We had a wide variety of styles that included recycled materials, found objects, sophisticated colorful wall art, cast metal, wrought iron and metal sculpture. Five of the seven artists had a Westwood connection, the other two were from the Denver area.



Nichos Art Exchange Sept. 16 - Nov. 5



Denver Botanic Gardens' annual celebration of Día de los Muertos extends to the Westwood neighborhood this year, which will welcome several large colorful nichos by artist Ricardo Soltero to 3738 Morrison Road.



This marks the first year of the Nichos Art Exchange Project, a community art initiative in partnership with BuCu West Development Association.



The nichos – which served as the centerpiece for the 2016 Days of the Dead exhibition at Denver Botanic Gardens have been created by community members including children and family, the senior community and local artists.



DÍA DE LOS MUERTOS AT DENVER BOTANIC GARDENS

La Calavera Catrina
Oct 14 - Nov 5 | DBG

Día de los Muertos Festival
Nov 4, 2017 | Denver Botanic Gardens

NICHOS ART EXCHANGE: ALAMO DRAFTHOUSE
NICHOS | Sept 23 - Nov 6 |
Sloan's Lake Alamo Drafthouse

Westwood: STAY INVOLVED

We are here to serve local businesses. It's important that we work together to address the issues that hurt business on this corridor. In 2018, we will focus on 4 main goals.

1. We'll provide **Technical Assistance** to help business start-ups or to expand an existing business.
2. **Create and Find Space** for new businesses to locate.
3. **Beautify the Corridor** through programs like the facade program, and we'll also work to increase other investment into making Morrison Road a more pleasant place to do business.
4. We'll build relationships with businesses and City Administrators so that we can be in a position to best **Promote the Local Vision.**

This is your business. Be apart of making Morrison Road Businesses thrive. We are open 9am - 5pm M-F.

What's New With BuCu?



Julie Casault joined the BuCu West team as our new Community Development Coordinator in March of this year. She spent the last seven years working in Landscape Design and Horticulture at Denver Botanic Gardens. There she gained expertise in volunteer management, community engagement, event planning

and outreach. She has her degree in Landscape Architecture from Michigan State University.

Julie works with the community building engagement and facilitating projects for the continued development of the Morrison Road Corridor. She is focused on improving the Westwood neighborhood's quality of life.



Crystal O'Brien joined the BuCu West team as our new part time Art Development Coordinator in late August of this year, after we received the designation of the newest Creative District in Colorado.

Crystal comes to us with an extensive art organizational background. She spent the last fourteen years working as Executive Director at CHAC Gallery & Cultural Center on Santa Fe Drive. There she brought artists and instructors to the galleries, educating the public about the Latino culture through art, including visual and performance art serving nearly 21,000 individuals.

Crystal looks forward to working with the community to create art and cultural experiences in Westwood.

City Services Call 311:

Graffiti, permitting, zoning, licenses, assessments, official city documents, city and county reports, court dates, claim process and case status.

Morrison Rd Maintenance District & Business Support Information.....303-936-4302

Landscape Weed Management

As the Maintenance District we continue to strive for a clean and weed free right of way. We maintain the public right of way from sidewalk to curb. As a business owner, if you need support in weed management on your property boundary, from sidewalk to your business, please reach out to us. Our contractor is willing to negotiate additional small contracts with business owners to maintain private property, which could save you time and money.

Don't Miss These Upcoming Events



Art Is In The Air: Extreme Community Makeover

Celebrate their work in partnership with volunteers and residents as we serve our Denver communities together.

Friday, November 10th from 7:00 pm - 9:30 pm

Tickets : \$30 / person (If purchased by Friday, November 3 at 7:00 pm) Tickets At the Door: \$50 / person at the Artwork Network Gallery 878 Santa Fe Drive Denver, CO 80204

For more information: www.extremecommunitymakeover.org/art/

Re:Vision's Holiday Bazaar

Local and handmade goods, food vendors, pre-order Holiday tamales, activities for children

Friday, December 1st from 2pm - 9pm

The Westwood Food Co-Op 3738 Morrison Rd.

ULC On Morrison Road Redevelopment Project:

Please help design the Future of 4401 Morrison Road.

Community Design workshops will be held on:

- November 2nd from 5:30-7:30PM at Paloma Villa 4200 Morrison Road, Unit 5.
- November 28th, 5:30-7:30PM Southwest Improvement Council, 1000 S. Lowell Blvd.

Free Dinner during the meetings. Children are welcome.

Meeting will be translated in English and Spanish.